



**Wings Like Eagles - Helicopter
services in South East Africa.**

**For charity and charter
operations in Mozambique,
Malawi, Tanzania and Zambia.**

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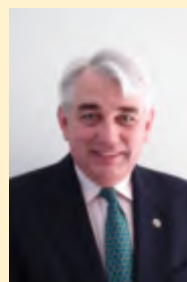
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Cover. Our thanks to Deborah Breeden for giving permission to use her photo on the front cover.



Our niche as a charity is that by using a locally-based helicopter (and, where possible, by managing other helicopters owned by our strategic partners in the region), we can provide the earliest response to emergencies and save lives in South East Africa.



Adrian Nance had a thirty year career in the Royal Navy. Joining from school, he became an engineering graduate in 1976 then rose through the ranks to become Commander of the Maritime Warfare Centre and Captain of HMS Ark Royal. He is a world authority on operations at high pressure and has advised the UK Government in this capacity. At Wings Like Eagles, Adrian's organisational skills ensure the smooth running of both our charitable and charter operations.

A charity with a commercial organisation.

100% focused on helicopter services.

Dear Reader,

Welcome to Wings Like Eagles. We are a charity with a commercial enterprise that provides responsive helicopter services, especially to disasters in South East Africa.

I am usually asked “why is Wings a charity with a commercial arm?”. The answer really boils down to the weather.

You see, at our core we are a non-profit, charitable organisation ... and in the region we cover there is a very high likelihood that we will be called to provide emergency relief to disasters during the first four months of the year. That is the rainy season, when torrential rainfall may bring floods and disease, or a drought may culminate in starvation.

On average, three million people need aid each year in our part of Africa.

During those crucial four months our helicopter, pilots and support team are on highest alert to answer the call from any aid organisation who need to fly relief experts and supplies to where they are needed. Fast!

But that leaves eight months! Though on lower alert ... we still have operational expenses to pay. And that is why we have a charter arm, so we can be self-sufficient when not needed for disaster relief.

Which element of Wings interests you?

If you want to help our humanitarian work by making a donation or volunteering, thank you for your support, even the smallest donation really helps, please turn the page.

Or if you need to charter a helicopter for personal or corporate purposes, you can jump straight to [page 14](#).

Thanks again for taking the time to find out more about us.

Yours faithfully
Adrian Nance

Adrian Nance, OBE
Chief Executive Officer & Founder

The region we cover

Wings Like Eagles has its base in Mozambique and our potential area for relief flights extends into Malawi, Tanzania and Zambia. These countries all have very low per capita incomes and are frequently affected by natural disasters.

This is also a remote area which means that when disaster strikes it can take weeks for supplies to arrive in rural villages by road or air drop.

So by using a locally-based helicopter and, where possible, by organising other helicopters owned by our strategic partners in the region, we can provide a very early response to emergencies and so save lives.



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It's a smart investment

Any donation you make to Wings Like Eagles is an efficient investment in humanitarian relief for South East Africa. The doctor on just one flight promptly sent to a disaster zone can prevent an outbreak of measles or typhus for a whole community, or can ensure that millions of dollars in aid supplies are sent by road convoy to the right place.

Please help us make that first crucial flight.

Importantly, we can also fly in experts from the world's major charities and relief organisations so they can get an Eagle's eye view of the seriousness of the disaster area.

Such information is priceless to those who have to quickly formulate relief plans, ensuring that large-scale aid is applied where it really counts and is properly accounted for.



“The humanitarian impact of climate change is likely to be among the biggest humanitarian challenges in years and decades to come.”

Kofi Annan, Former UN Secretary-General.

The disaster record

Wings Like Eagles is on highest alert for disaster relief during the first four months of the year. This is when research shows the greatest need for community support.

For example, the long-term records show that over the last 40 years, an average of 550,000 Mozambicans each year needed relief from disasters which struck in January.

Sixty million people from Mozambique, Malawi, Tanzania and Zambia have been affected by disasters in the last 20 years. That's an average of three million people a year. We need to be there to help.



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Help us upgrade our aircraft

In the next 12 months, rather than leasing smaller helicopters, Wings aims to acquire a Bell 206 Jet Ranger. This will enable us to fly more supplies and more people over a greater distance.

And as our flight radius gets bigger, our catchment area extends enormously. Whereas a smaller Robinson R44 helicopter can carry two people and cover a territory of 92,000 sq kilometers without refuelling, the Jet Ranger can carry 20% more cargo and cover an area of 220,000 sq kilometers in a single hop.

So your donation will help us fund current non-profit charity flights ... and to extend the reach of our operations in the years to come.



“We need a better system to make sure that we have available and are able to draw quickly upon the logistics required. For example, helicopters, ships and aircraft.”

Hilary Benn, UK Secretary of State for International Development.

The first 24 hours

The first 24 hours after a disaster hits are crucial. After the Indonesian tsunami of 2006, about 80% of deaths occurred within the first 24 hours, 18% more in the next six days, and 2% in the subsequent week. Mozambique is in a cyclone belt and so severe storms can strike without warning.

And even with catastrophes which have a longer build up than a cyclone or tsunami – like floods or droughts - the first 24 hours are still critically important, because that time is inside the incubation period of cholera, dysentery, typhoid and measles. This means our rapid response can help prevent a full-scale epidemic.

But it is so important that Wings has a year-round presence in South East Africa, because although research shows when weather-related disasters are most likely; catastrophes like earthquakes or epidemics do not work to a calendar. So, to respond quickly you must be close at hand.



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Many ways to help

Of course it is satisfying for us when we fly a doctor, medical supplies or food into the heart of a stricken community. And making direct contact with the people we are helping is a special privilege we enjoy.

But there are other, less obvious ways in which a helicopter can help. For example, flying aid experts over the disaster means efficient boat, truck and air rescue plans can be made. And if a journalist and photographer gets out and back quickly to a disaster they can immediately send their story around the world, resulting in significant and timely donations to the aid organisations.

So whilst the Wings team is small, we react quickly. Your generosity can help us to do that.



Medical disaster response

Nature is harsh in South East Africa. Rural communities often see their crops withered under the relentless sun or washed away by flash floods.

As soon as the fragile infrastructure of a community is unbalanced, epidemics can strike. Dysentery and cholera come first, with an incubation period of 5 to 7 days. Hot on their heels follows typhoid, with a 21 day incubation period. Malaria and measles wait patiently to strike.

And yet one nurse with a cool box full of vaccines can save a rural township from typhoid or measles. One sanitation expert can help avoid an outbreak of dysentery or cholera. And the most direct way to reach the point-of-need quickly is by helicopter.



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To the heart of the problem

There are really only two alternatives to a helicopter for taking aid to disaster zones: lorries and boats. In times of drought, a lorry might take two days crawling along rutted roads in the blazing heat to do the same journey a helicopter can make in one hour. And when there are floods, the scant supply of boats have a problem navigating fast flowing rivers over the large distances between communities.

When minutes count, Wings can collect local or international medical staff from their base and rush them to their destination. The hours saved can slash the mortality rate and ease the suffering of those afflicted.

But when you add up the fuel, maintenance and capital costs involved in acquiring a helicopter, we need to attract donations of over \$1000 per flying hour. President Obama's campaign for the White House showed what can be achieved by many people giving small sums. Any donation is welcomed. We need your help.



Logistical disaster response

At Wings we are happy that our small non-profit work comes second to larger and better known aid organisations. These groups – such as the United Nations, Red Cross or Red Crescent, Oxfam, Save the Children and World Vision - have a global role to play and we support their and others' efforts wholeheartedly.

But it would be impossible even for those larger groups to justify having a helicopter on the ground in South East Africa, simply waiting for its next assignment. And yet in the vital, early days of a disaster a helicopter can be fundamental to the work they do.

Wings is the solution. Because we focus our entire year on maintaining a helicopter presence in the area, it is reassuring for the bigger charity organisations to know that a safe and nimble, local flying team is available for them whenever they need it.



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Supporting charities with flight logistics

In the first few days after a disaster we are one of the first points of call for non-profit helicopter operations for the 87 million people in the region. And as the area we cover is about five times the size of Spain or France, and six times bigger than California, that is quite a responsibility.

To make sure we can answer the call, we don't just rely on our own resources ... we have tactical relationships with other helicopter owners in the area. Where national electricity or telecom companies have a helicopter that could be put to good use, they are only a phone call away. And we want their decision-makers to feel part of the disaster response team.

So when you donate to Wings, your valued gift is supporting a highly sophisticated logistics program which is just waiting to spring into action. You're investing, quite literally, in life insurance for millions of people.



How you can give

Thank you for supporting Wings Like Eagles. It is no coincidence that the countries we cover are poor and have a record of seasonal disasters. Quite simply, in between floods and famine, communities just don't have time to develop viable infrastructures. With your gift we aim to ease suffering and help break the cycle of poverty and disease.

Donate right now by credit card. Please [click here](#) to give by credit card now. Our secure online payment facility is open around the clock.

UK Cheques, standing orders and Gift Aid donation. If you are a UK taxpayer, each £1.00 you donate is worth £1.25 to us. Please [click here](#) to print the simple gift aid form which will accompany your cheque.

Corporate sponsorship. If you would like to know more about sponsoring Wings Like Eagles, please [email us](#) for more information.

Other ways to give. Please [click here](#) to see the latest news on other ways you can participate in our work. Ideas in the pipeline include tax-efficient donations for supporters in the USA, and fractional ownership of a helicopter for organisations who are active in South East Africa.

Wings Like Eagles is a registered charity in England and Wales.

Charity number 1121518. Company Limited by Guarantee number 6051395.

WLE Logistics Ltd is a Company Limited by Guarantee number 6619088.



[Click here to see our video](#)

World-class safety and service

When you use the Wings Like Eagles network for your charter flights in Mozambique - or the neighbouring countries of Malawi, Tanzania and Zambia - you can be sure of the highest safety and service standards.

In terms of aircraft safety and maintenance, we work to the most demanding standards, be they European, North American, South African or local. Our pilots have the same high standards, and we take pride in training our local ground staff with valuable skills.

In terms of business planning, we also have a world-class organisation. You'll find that we are punctual, flexible and professional in everything we do.



To find out more, please email
info@WingsLikeEagles.net

A resilient partner network

If you have read about our non-profit work earlier in this brochure, you'll have seen that our operation is on highest alert for disaster relief work during the first four months of the year. But if we do need to respond to a disaster, we can still honour our commitments to charter customers thanks to our partner network.

By working with other helicopter owners in the region - such as electricity or telecommunications companies - we are constantly evolving a resilient charter organisation which reaches to Malawi, Tanzania and Zambia from our base in Mozambique. This partner network will ensure top-class service, 365 days a year.

As you'll see over the following pages, we offer three key service categories:

- tourism and medical evacuations
- corporate services
- support for relief organisations.



Tourism services

Wings can help you get the most out of your South East African holiday. In one day you would see what it could take weeks to view by vehicle or boat. We can get you to your destination quickly too: collecting you from the airport and taking you to your resort.

Africa is extraordinary when viewed from the air. Whether you are flying over endless beaches or getting an eagle's eye view of the wildlife, we give you a unique perspective of the region.

Photo shoots, safaris and water sports are all extremely popular and our experienced pilots will happily suggest an itinerary to you, based on their knowledge of the area. Safety permitting you could even, say, visit a remote spot by helicopter for a picnic lunch that is miles from anywhere. A helicopter gives unbeatable freedom.



To find out more, please email
info@WingsLikeEagles.net

Medical evacuations to support you

South East Africa is breathtakingly beautiful, but it can also be dangerous. Whether people are on safari, scuba diving or corporate visitors in the area, it's reassuring to know that WLE Logistics links to local services.

We can arrange to collect people from remote locations and take them to a local hospital, or to an airport where a fixed wing aircraft can make the onward journey to a country of their choice.

Whereas Europe has an average of one doctor per 15,000 people, in South East Africa the ratio is about one doctor per 180,000 people. Many visitors also have concerns about receiving blood or plasma transfusions in the region. WLE Logistics can work with your health insurance company to complete your medevac package.



Corporate services

In such a large and sparsely populated region as South East Africa, WLE Logistics offers a much needed air taxi service to corporate customers. We're as flexible as a taxi too, able to collect people from the airport and shuttle them between their hotel and place of work.

We understand that time is money for our customers and promise them a highly professional package. Unless foul weather or unexpected maintenance affect us, you can count on us to arrive on time, with an aircraft that has been maintained to the highest safety standards.

Our charter package can be billed by the hour for on-demand usage, or we can give a fixed price for a set period of time. Whichever is best for you.



To find out more, please email
info@WingsLikeEagles.net

Social responsibility

Corporations who have a socially responsible approach can take a positive view of their WLE Logistics charter flights.

As helicopters create low-altitude CO₂ emissions, we want to invest in planting trees in the region. Trees are valuable in flood protection projects too. We also train our ground staff in flight-related activities, transferring valuable skills to the local population.

In addition, the taxes we'll pay with our target charter revenue should be the equivalent of paying an annual salary for 30 teachers, 20 nurses or 5 doctors at local rates.



Government & NGO support

Providing flight support to governments, NGOs and non-profit organisations neatly completes the picture for Wings. Our vocation is to provide relief services ... and our charter package is a way of protecting our charity operation from avoidable expenses.

Because we have a year-round presence in South East Africa, relief organisations know they can count on us as their flight partner. Our experienced team can take supplies and charity experts right to the heart of the disaster, saving lives and resources.

You can also count on us for operations and logistical consulting, if required. We have considerable experience in organising operations, plus we can help with local regulations and dealing with the proper authorities.



To find out more, please email
info@WingsLikeEagles.net

We're an early warning system

In addition to flight services, Wings can act as an early-warning and local co-ordination team for relief organisations. We also have an aviator's understanding of the local weather. And because of our own charitable activities we have a network of contacts who keep us informed of developments.

Thanks to our own charitable efforts we also understand the standards that other charities and government organisations expect. The Wings Like Eagles charity and WLE Logistics have transparent accounting, tax compliance and safety procedures which support our customers' own best practices.

We welcome contact from any aid organisation so that we can open up a line of communication for when disasters happen. And because we're in the region all year round, we can also help with proactive programmes, like healthcare and construction projects.



How you can charter

The Wings charter business is based in the UK. Our flights currently concentrate on Mozambique but will extend to Malawi, Tanzania and Zambia as we extend our network.

All aircraft maintenance is carried out to the most demanding European, North American, South African or local standards.

Please ask us to provide you with quote by emailing details of your itinerary to us.

Useful details when requesting a quotation are:

- Dates when you require a helicopter
- Where from / to
- Number of people
- Purpose of flight
- Payment currency (US\$, UK£, Mozambican Meticals)



To find out more, please email
info@WingsLikeEagles.net



The management team

Wings Like Eagles has a very strong management team, both for day-to-day operations and for long-term strategic growth.

Due to the different legal structure of our two operating units, the management team consists of trustees for the charity organisation and directors for the charter business.

We are fortunate enough to have a skilled and diverse team of non-executive advisors as well.

Please visit our website to see more detailed information on the management team.

www.WingsLikeEagles.net/directors.html

www.WingsLikeEagles.net/trustees.html



Charity Organisation

Wings Like Eagles

Trustees

Adrian Nance OBE (Chairman and CEO)

Mark Beaumont (commercial pilot)

John Guest (commercial lawyer)

Malcolm Lemon (commercial banker)

Miles Lemon (Chartered company secretary)

Advisory Board

Baroness Cox of Queensberry (Patron)

General Tim Cross CBE (former Senior Logistics Officer British Army)

Ian Dighe (former Deputy Chairman Bridgewell)

Dr David Webster (former Regional Medical Officer, North Kenya)

Sir Peter Woodhead (former helicopter pilot and former Prisons Ombusman and now Chairman BMT)

Charter Business

WLE Logistics

Directors

Adrian Nance OBE (Chairman, CEO, UK and Africa Operations)

Julian Pringle (current group MD new business for Pay Zone plc)

Bob Gillan (a commercial helicopter pilot and aircraft engineer who established a Tanzanian helicopter charity)

Mark Beaumont (fellow Trustee of Wings Like Eagles)

Advisors

Nigel Watson (mentor and founder and CEO of HeliRiviera)

Clive Langmead (African aviation and PR)

Miles Lemon (finance and company secretarial)

Penny Thatcher (personnel and fund raising)

Suzie Renno (special projects)

Core values and purpose

Purpose

Wings Like Eagles operates helicopters to save, sustain and develop lives in Africa.

Vision

Countries that stand on their own and people with self-respect and independence.

Values

Safety, commitment, integrity, flexibility and efficiency.

We follow the Red Cross Code of Conduct.

Concept of Operations

Wings Like Eagles is a faith-based social enterprise designed to run a regional helicopter service that will:

- be strategically located to anticipate and respond rapidly to disasters.
- operate commercially out of disaster season to maintain flying skills and cover its operating costs .
- use its revenues to invest in people and create disaster resilience.

Strategic Performance Standards

- Safety is our prime concern.
- We save lives by investing charity funds in safe aviation operations that produce a uniquely rapid response in Africa.
- We sustain lives by helping deliver the right urgent aid to the right people at the right time; including providing rapid access to assessors and to the press and by flying in relief by helicopter.
- We develop lives by employing and training people in disaster risk reduction.
- Maintain a trading company with shared membership that will own and operate the helicopters, minimising risk to the charity and delivering a 10% return on capital to the charity's work





Get in touch

If you would like further information about any aspect of Wings Like Eagles, please do not hesitate to get in touch with us. We will be delighted to help.

Please contact Adrian Nance, CEO:

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Charity enquiries

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Registered company limited by guarantee
number : 6051395
Registered charity number : 1121518

Charter enquiries

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London
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Registered company limited by guarantee
number: 6619088

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